

# Local Origins Rural Network

**Local** :- Marketing the produce, and skills, from **small** farmers, crafters and businesses who are based in the North Argyll area of L-O-R-N.

**Origins** :- All products to be grown, created, built, or made on the producers own premises. Promoting local talent and skills; improve the use of our own resources .

**Rural** :- Supporting a sustainable community in L-O-R-N area of North Argyll

**Network** :- Bringing small businesses together, with the community, to facilitate activities, grasp & create opportunities, inspire cooperation and empower each other.

## AIMS

**Develop NETWORK to connect local businesses and the community**

**Local PRODUCERS MARKET : food, crafts, skills, community groups**

**Supporting local initiatives to promote local food and creativity**

**Initiate TRAINING, SKILLS, and other projects as identified by members**

See : [www.lorn.org.uk](http://www.lorn.org.uk) contact [lorn@lorn.org.uk](mailto:lorn@lorn.org.uk) for more details or 01631 720223

***Local Origins Rural Network***

# LOCAL ORIGINS RURAL NETWORK : [www.lorn.org.uk](http://www.lorn.org.uk)

**Supporting and promoting small rural businesses in North Argyll  
and encouraging collaboration with the wider community**

**You are invited to Join LORN Today !**

**Why ? - what do I get as a Full Member?**

**[www.lorn.org.uk](http://www.lorn.org.uk)**

- ◆ Public Business directory – direct advertising of goods and services to all the local community – **Online network for all the community**
- ◆ Private Business directory – in house advertising of any extra services, talents, machinery, or products to the trade, get more out of your resources.
- ◆ Access to information and opportunities in time to act on it. Liaison with all relevant bodies as the need arises, driven by producer demand
- ◆ Access to community and business funding to promote and develop your business – there is a lot of it around, but hard to get individually. Community facilities are needed.
- ◆ Access to any skills development you require, when you require it.
- ◆ New marketing initiatives for sales to the local community – retail and wholesale – so increasing profitability and decreasing food miles – **fortnightly Producers market** ~ **joint local events with more impact** ~ **wholesale logistics**
- ◆ Communication between businesses – share and solve the problems of the day – the week – the year.
- ◆ Communication between businesses and the wider community – improve their understanding of the rural environment and economy, improve your understanding of their needs.
- ◆ A local body of local businesses which can respond to local problems, and lobby for local solutions, as determined by the local businesses themselves.
- ◆ A body open to any new ideas for helping local rural business to succeed.
- ◆ Making a significant and positive difference to the sustainability of our local economy and community.

**All for only £15 for 2010**

**What is LORN – Local Origins Rural Network?**

A new Network, open to members living and working in the North Argyll area of Lorn, whose aims include generating communication and activity between local rural businesses to enable us to create more sustainability of our businesses and hence our communities.

Aimed at all who are using their own skills to earn their living in the rural community – farmers, growers, food producers, bakers, confectioners, all the creative artists, complementary practitioners, engineers, computing and business skills...

There is a great deal more talent and resource in our local area than we are presently utilising to the greatest efficiency. Communication of these skills is costly and difficult. An online community can overcome many of these problems and enable us to build a stronger local economy for each of us. Together we can create projects and opportunities that will improve our profitability and the viability of each business and so the whole area.

**Earn More ~ Save More ~ Learn More ~ Produce More ~ Waste Less**

Contact details : Secretary ~ Local Origins Rural Network  
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